

# THE CREATIVE PACK

**CLIENT:** Fresh Thyme  
**CREATIVE DIRECTOR:** Danielle Beal  
**DESIGNERS:** Corey Czer  
**REGION:** USA  
**CATEGORY:** Branding & Packaging

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## THE CREATIVE PACK WINS GDUSA + PANTONE CREATIVE USE OF COLOR

Design Consultancy, The Creative Pack has won a GDUSA + Pantone Creative Use of Color Award

Winning entries:

- Sierra Del Sol Agua Fresca Paletas

"Our exceptional creative team has led us to another success in this special GDUSA + Pantone competition and we are honored to be winners in this highly regarded awards program"— Danielle Beal, founder

Editor's notes:

The Creative Pack is based in Los Angeles and services clients such as Fresh Thyme Farmers Market, Beyond Meat, La Terra Fina & Caliwater

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