

THE CREATIVE PACK

Tips from the Pros:

Because we all learn from our mistakes!



LESS IS MORE

This one is simple - Quality over quantity.



THINK AHEAD

Preparation is key. Practice presenting your portfolio/work. Scope out where to park the day before. Always bring a few copies of your printed resume. You don't want anything coming in the way of what could be a great interview.



DO YOUR RESEARCH

Research the company/people you are interviewing with - it will likely make you more comfortable and relatable during the actual interview.



SHOW YOUR BEST SELF

Take note of how you are presenting *yourself* to the world, not just your work. Be professional, but show your personality too. This rule goes for everything from your interview outfit to how you present yourself on social media. Review your social media outlets before applying for a job, because they may be researching you too!



ARRIVE EARLY

But don't knock until 5 minutes before interview - they may be busy finishing up work or have other appointments!



DON'T RELY ON TECHNOLOGY

It's always changing, and isn't always reliable. What if you can't access wifi during your interview? If you bring your laptop, you don't want an iChat popping up during your presentation.



ASK QUESTIONS

This shows initiative and interest. Ultimately employers will always gravitate towards those who are eager and excited with an inspiring attitude, no matter *how* strong your portfolio happens to be!



SEND A FOLLOW-UP

Remember to follow-up within 1-2 days of the interview by phone, email or snail mail. Show your creativity!



LOVE YOUR WORK

If you don't, no one else will! Be proud to share your work.