

THE CREATIVE PACK

CREATIVE DIRECTOR: Danielle Beal

DESIGNERS: Heather Storie, Paola Ip, Emma Tung, Casey Chui

ACCOUNT MANAGER: Fern Serna

REGION: USA

CATEGORY: Brand Refresh – Strategy, Logo, Packaging, Illustration, Web

For immediate release: October 2019

THE CREATIVE PACK WINS 2019 AGDA AWARD

Design Consultancy, The Creative Pack wins 3 American Graphic Design & Advertising 32 Awards for the Röckenwagner Bakery Website, Business Cards, and the Artisan Packaging Design.

Winning entries:

- Röckenwagner Bakery Website – Best of Category
- Röckenwagner Bakery Business Cards – Best of Category
- Röckenwagner Bakery Artisan Bread Bag – Certificate of Merit

“We feel fortunate and honored by the continued industry recognition. Thanks to our exceptional creative team for making these exciting achievements possible.”
– Danielle Beal, founder

Editor's notes:

The Creative Pack is based in Los Angeles and services clients such as Fresh Thyme Farmers Market, Beyond Meat, La Terra Fina, Levain Bakery, and Mother's Market.

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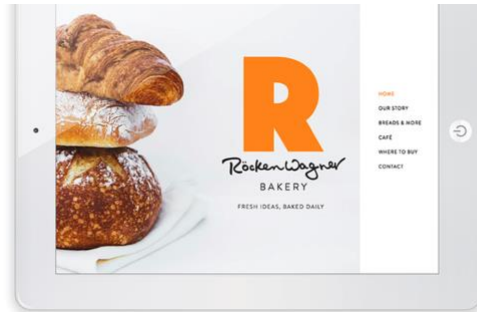
www.thecreativepack.com

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American
Graphic Design & Advertising

2019

WINNER:
BEST OF
CATEGORY



Röckenwagner Bakery takes pride in delivering fresh artisan bread, pretzels, and pastries using only clean, all-natural ingredients. The best way to translate this dedication and innovation was through a brand re-design with LA-based branding and packaging team, The Creative Pack.

The new brand collateral features a clear vision and voice: fresh, innovative, clean, and unique. Better yet, this brand refresh was recently recognized by 'American Graphic Design & Advertising Awards 32' for 3 different winning entries.

[Click here](#) to experience the stunningly graphic website for yourself!